

The Interpretive Development Model

1. Identify Tangible Resource or Resources.

2. Identify Intangible Meanings.

3. Identify Opportunities for Connections to Resource Meanings and the Interpretive Methods Used to Develop Them.

4. Identify Which Opportunities Favor Emotional Connections and Which Favor Intellectual Connections to Resource Meanings.

5. Identify the Cohesive Development of a Relevant Idea or Ideas.

6. Consider the Effect of the Product as a Whole.

7. Compare Your Analysis with the Analysis of Others.

8. Identify Ways to Improve the Product or Service.

The Analysis Model

- The Analysis Model helps identify the most critical interpretive elements of an interpretive product or service – tangible/intangible links, opportunities for intellectual and emotional connections to the meanings of the resource, and a cohesively developed idea or ideas.
- The Analysis Model provides a strategy for positive assessment – it allows interpreters to identify elements of success in any interpretive effort.
- The Analysis Model can be used for self-evaluation, for understanding the structure and effectiveness of other professional work, and as a tool for coaching and development.
- The Analysis Model does not address the important elements of accuracy, presentation, technique, style, and delivery. Those elements are assessed in other ways.
- The Analysis Model provides a tool for understanding – but it is not the only valuable approach of examining interpretive work, accurate information and skillful delivery.

The Interpretive Development Model

1. Select a Tangible Place, Object, Person, or Event That You Want the Audience to Care About.

2. Identify Intangible Meanings.

3. Identify Universal Concepts.

4. Identify Audience.

5. Write a Theme Statement – Include a Universal Concept.

6. Use Interpretive Methods to Develop Links Into Opportunities for Connections to Meanings. Illustrate the Theme Statement.

7. Use Theme Statement to Organize Opportunities for Connections and Cohesively Develop An Idea or Ideas.

The Interpretive Process Model

- The Interpretive Process Model helps interpreters create all types of interpretive products that connect audiences to the meanings of a place, object, event, or person.
- The Interpretive Process Model provides a sequence of activities an interpreter can use to develop opportunities for audiences to make emotional and intellectual connections to the meanings of the resource. Also to cohesively develop an idea or ideas that are relevant to the resource and the audience.
- The Interpretive Process Model focuses on elements that make a product interpretive. Effective interpretive products also require accurate information and skillful delivery.